

t r a n s f o r m e r

FOR IMMEDIATE RELEASE

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Hej!

Transformer's 4th Annual Storefront Exhibition

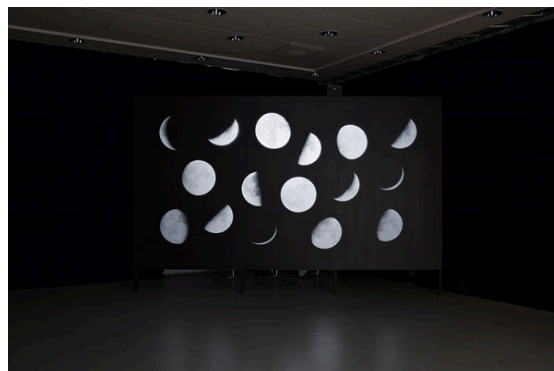
November 1 – November 30, 2014

Creative Time Summit: Stockholm Screening

Friday, November 14, 11am – 6pm

Saturday, November 15, 12 – 6pm

Transformer



Transformer is proud to present *Hej!*, a storefront installation featuring works by eight Swedish video artists. Utilizing our storefront for interaction with audiences, selected video works will play on a 24-hour loop throughout the month, engaging the public through sidewalk presentation and viewing. This exhibition is presented in conjunction with Transformer's 11th Annual Silent Auction & Benefit Party, with Diplomatic Chairs Swedish Ambassador Björn Lyrvall and Madeleine Lyrvall. In addition to this video exhibition, six of the eight participating Swedish artists will also have video work in our Auction, held November 22 at American University's Katzen Arts Center.

This exhibition was developed in collaboration with Swedish-based **Candyland**, a peer non-profit art space in Stockholm. **Andreas Ribbung**, an artist and Founding Member of Candyland, nominated these eight participating artists for their exceptional work in video. Ribbung is also a Founder of SUPERMARKET, an international artist-run art fair in Stockholm, celebrating its eighth year this April. Ribbung works with art in the public realm, as a free-lance art advisor and project manager in Stockholm.

Hej! launches at noon on Saturday, November 1 with **Aasa Ersmark's Lunatic**, and will continue with fifteen additional video works by **Jessica Faiss, Henrik Ekesiöö, Lisa Jeannin and Rolf Schuurmans, Petra Lindholm, Ulf Lundin, Tina Nykvist and Isabel Theselius**. These video works will loop continuously through November 30.

SWEDISH VIDEO ARTIST BIOS:

Åsa Ersmark is an artist and filmmaker based in Stockholm, Sweden. Working across sculpture and video installation, her work has been exhibited at The Modern Museum in Stockholm, Tribeca Film Festival, Rotterdam Film Festival, Oberhausen Film Festival, Microscope Gallery in New York and the Gothenburg Art Museum among many others. Ersmark received her MFA from The Royal Institute of Art, Stockholm and grants from The Swedish Arts Grants Committee, The Swedish Film Institute, and The Royal Institute of Art among others. **Ersmark's video work, *Mirror*, will be included in Transformer's Auction.** Works included in *Hej!*: *Lunatic*, 5:42 min, stereo, HD, 2012; and *Saturn*, 4 min, stereo, HD, 2011.

Jessica Faiss was born in Martigny, Switzerland, but lives and works since many years in Stockholm, Sweden. She is educated at the University College of Crafts, Art and Design in Stockholm and has since then participated in a series of exhibitions in Sweden and internationally. **Faiss' video, *Surrender*, will be included in Transformer's Auction.** Works included in *Hej!*: *Desert*, 5 min, 2012; and *Escalator*, 5 min, 2012.

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Henrik Ekésiöö lives and works in Stockholm. His work includes photo, video, objects, paintings and performance. Using humour he is working with pop-culture stereotypes and theories taken from psychology, he blends everything into existential narratives often displayed as video-installations. **Ekésiöö's video, *Torkel in Space*, will be included in Transformer's Auction. Works included in *Hejl: Detective*, 5 min, 2012.**

Lisa Jeannin & Rolf Schuurmans

Lisa Jeannin was born in Uppsala, Sweden, and Rolf Schuurmans was born in Oss, The Netherlands. They are both living and working in the forest of Hakebo, Sweden and represented in Moderna Museet, Göteborgs Konstmuseum, Malmö Konstmuseum and many other collections in Sweden. **Jeannin and Schuurmans' video, *The Great O*, will be included in Transformer's Auction. Works included in *Hejl: A Tortoise & A Traveller*, 5 min, 2009; and *To Know*, 2:30, 2011 (excerpt from larger project titled *Hokus Pokus*).**

Tina Nykvist

Tina Nykvist is a Stockholm-based artist. She holds a master's degree from Konstfack University College of Arts, Crafts and Design, Department of Fine Art. Her work has been exhibited in galleries, museums and public places such as the Åland Art Museum, Galleri Anna Thulin, Fine Arts, Culture House in Stockholm and Konstspidemin in Gothenburg. Since 2011, Tina teaches at the Royal Art Academy. **Nykvist's video, *Zenon's Arrow*, will be included in Transformer's Auction.**

Isabel Theselius is from Lund, Sweden, and is currently based in Los Angeles, California. She recently completed her MFA studies in Art at University of California Irvine, and received her BFA at Valand School of Fine Arts in Gothenburg, Sweden. Working from first hand experience with themes such as mortality, desire and longing, Theselius creates phenomenological installations as well as narratives through video works using familiar places and people that are close to her as well as with unknown territories and complete strangers. In her projects she intentionally blurs the boundary between art and life, fact and fiction, embracing the illusory as an enriching part of humanity. Using humor or seduction as a tool to address difficult or obscure phenomenon's she is inviting viewers to identify with topics often avoided, overseen or neglected. **Works included in *Hejl: Tonighted States of America*, 01:50, animation, 2014; *Robbery*, 01:07, animation, 2009; and *Lolita Drinks*, 02:51, animation, 2008.**

Petra Lindholm is a visual artist working mainly with video, sound and photography. Lindholm studied at the Royal University College of Fine Arts in Stockholm, Sweden. In her video work she forms a close connection between image and sound, using her own composed music and voice. She is interested in describing memories and depicting the passage of time through her video work. She has received numerous awards such as the Carnegie Art Award third prize for the video *Until*, which Lindholm produced while living in New York. Lindholm's video, *Morning Practice*, will be included in Transformer's Auction. **Works included in *Hejl: Learning to Stay*, 3-channel video loop, HD video, 2008; *The Summit*, 10 min, HD video, 2010; *Empty Vessels*, 10 min, HD video; and *Iris*, 7:20, HD video, 2006.**

Ulf Lundin was born in Alingsås, Sweden and trained as a still photographer at The School of Photography, The University of Gothenburg. He has exhibited in Sweden and abroad and currently lives in Stockholm working as an artist, primarily in the field of video and photography. "I started as a documentary photographer and as such I used to look for the different and exotic. I came to a point where I realized that I didn't have much to add to that discussion and tried to engage in subjects that was more connected to my own life. I also became more interested in the mechanisms of photography. I would say that my work is mainly about everyday life and photography." **Works included in *Hejl: Station*, 11 min, looped; and *Bless You*, 26 min, looped.**

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Hej! Programming:

Creative Time Summit: Stockholm Screening

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Transformer will participate as a satellite Screening Site for the 2014 Creative Time Summit: Stockholm. Presented in collaboration with Public Art Agency Sweden, this is the first iteration of the annual conference to take place outside of New York. This year's Summit will focus on artists' work as they engage the themes of Nationalisms, Performing The City, Activating Public Space, Art in the Age of Surveillance, and Migrations.

EXHIBITION HOURS: This storefront installation will be on view from November 1 – November 30, 2014.

Image credit: Aasa Ersmark, *Lunatic*, 2012

t r a n s f o r m e r is a Washington, DC based 501 (c) 3 artist-centered non-profit visual arts organization, providing a consistent, supportive, and professional platform for emerging artists to explore and present experimental artistic concepts, build audiences for their work, and advance their careers. A catalyst and advocate for contemporary artists and emergent expression in the visual arts, Transformer connects and promotes emerging visual artists within regional, national and international contexts through exhibition and programs partnerships with artists, curators, commercial galleries, museums and other cultural institutions.

t r a n s f o r m e r's 2014/15 Exhibition Series and programs are supported by: The Andy Warhol Foundation for the Visual Arts, The DC Commission on the Arts and Humanities/ NEA, The Morris & Gwendolyn Cafritz Foundation, The Bernstein Family Foundation, The CrossCurrents Foundation, The National Endowment for the Arts' Access to Artistic Excellence Award, and The Visionary Friends of Transformer – individual donors, members of our Annual Auction Host Committee, and Corporate Sponsors.

CANDYLAND **Candyland** is a non-profit art space in Stockholm. Since 2004, Candyland has arranged 120 exhibitions in the gallery space accompanied by gigs, performances, workshops, and screenings. This has resulted in a wide variety of projects, often experimental and informal in their presentation, and a warm and welcoming atmosphere, reaching new audiences. <http://www.glimp.se/candyland/>

**CREATIVETIME
SUMMIT
STOCKHOLM
PUBLIC ART AGENCY**
S W E D E N

The annual **Creative Time Summit** is the leading conference devoted to the intersection of art and social justice. Since its inception in 2009, the Summit has brought together innovative artists, activists, writers, curators, and others to present bold new strategies for social change to thousands of people, both live and online. <http://creativetime.org/summit/>