

t r a n s f o r m e r

FOR IMMEDIATE RELEASE
July 25, 2014

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Opening Weekend Programs July 31 – August 2, 2014

All events will take place within the 5th Avenue Pavilion of the Asbury Park Boardwalk, 501-503 at 1200 Ocean Avenue, unless otherwise noted.

Thursday, July 31

6-8PM: Opening Reception. RSVP to: <http://goo.gl/5J0c9B>

Please join Transformer for the opening of *Promised Land*, an exhibition of contemporary artworks by twelve east coast based emerging visual artists exploring a broad range of current national issues as inspired by the past & present of Asbury Park, NJ. Full exhibition details can be found at www.transformerdc.org.

Friday, August 1

12:30PM: *Promised Land* artist Dahlia Elsayed launches the first of her *Porch Talks* on the Ocean Avenue facing porch of the 5th Avenue Pavilion. Join her and David Shoemaker, boat-builder and fisherman, to talk about boats, boat-making, fishing and more! Visit the Professional Porch Sitters Union blog for further details: <http://ppsu1893.blogspot.com/p/ppsu-history.html>

1-3PM: *Promised Land* artist Alison Kuo offers *Cone Spa* treatments to *Promised Land* audiences.

5-7PM: *Promised Land* artist Alison Kuo offers *Cone Spa* treatments to *Promised Land* audiences.

Saturday, August 2

1-3PM: *Promised Land* artist Alison Kuo offers *Cone Spa* treatments to *Promised Land* audiences.

3PM: *Promised Land* featured painters Kevin Darmanie & Lisa Marie Thalhammer present an informal talk of their work moderated by Tim Doud, painter and Associate Professor of Art and Visiting Artist Program Coordinator, Studio Art Program in the Department of Art, American University (Washington, DC)

5PM: Jane Carver will perform the full composition of her sound piece *Whirl Up, Sea*

Sunday, August 3:

2:30PM: *Promised Land* artist Mike Richison, along with Ed Johnston, lead a tour of *Augmented Asbury*. The tour will begin with a talk inside the *Promised Land* exhibition space and continue throughout the Asbury Park boardwalk.

PROMISED LAND EXHIBITION HOURS, AUGUST 1 – SEPTEMBER 7, 2014:

Wednesday & Thursday, 12-6pm; Friday & Saturday 12-8pm; Sunday 12-5pm.

1404 P Street, NW Washington, DC 20005 | 202.483.1102 | www.transformerdc.org

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Visit transformerdc.org for *Promised Land* artist statements & bios, and updates on weekly creative & educational programming throughout the run of the exhibition.

Image credit: *Promised Land* by Vigg Designs

t r a n s f o r m e r is a Washington, DC based 501 (c) 3 artist-centered non-profit visual arts organization, providing a consistent, supportive, and professional platform for emerging artists to explore and present experimental artistic concepts, build audiences for their work, and advance their careers. A catalyst and advocate for contemporary artists and emergent expression in the visual arts, Transformer connects and promotes emerging visual artists within regional, national and international contexts through exhibition and programs partnerships with artists, curators, commercial galleries, museums and other cultural institutions.

transformer's 2014/2015 Exhibition Series and programs are supported by: The Andy Warhol Foundation for the Visual Arts, The Bernstein Family Foundation, The CrossCurrents Foundation, The DC Commission on the Arts and Humanities/ NEA, The Morris & Gwendolyn Cafritz Foundation, The Robert Lehman Foundation, The S&R Foundation, The National Endowment for the Arts' Access to Artistic Excellence Award, and The Visionary Friends of Transformer – individual donors, members of our Annual Auction Host Committee, and Corporate Sponsors.

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