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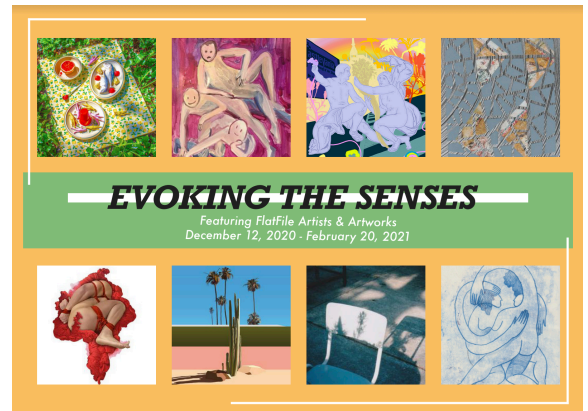
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EVOKING THE SENSES

A multi-venue FlatFile exhibition with extensive online programming.

December 12, 2020 – February 20, 2021

Touch, Taste, Sight, Smell, and Sound - this winter Transformer will be *Evoking the Senses* in collaboration with more than 50 artists to recharge, reconnect, and re-energize people with their senses as we head into a new year.



Centered around Transformer's ever-evolving FlatFile program – a collection of more than 400 small to medium sized artworks in various 2-D mediums – *Evoking the Senses* will feature a rotating display of artworks presented within Transformer's storefront, a pop-up exhibition at the LINE DC, and SMUDGE: a two-day in-person exhibition at the now 'empty' home/studio of artists Amy Hughes Braden & Alex Braden. Additionally, multiple layers of artist-driven projects and events will be presented online throughout this winter.

Designed to spark inspiration, imagination and hope, *Evoking the Senses* introduces and highlights a new roster of artists & artworks within Transformer's FlatFile program, reflecting a diversity of artistic backgrounds, aesthetics and creative practices. Online programming will feature FlatFile artists, collectors, and special guest collaborators from a broad range of creative fields, each 'evoking the senses' through innovative and playful ways as they reference and respond to FlatFile artworks. Audiences are invited to participate in virtual studio visits, video cooking & cocktail sessions, spiritual and meditative practices, and more, while also receiving artist designed music playlists, reading lists, recipes and the like - all reflecting artwork from Transformer's FlatFile program. New FlatFile artists and artworks will be announced and featured weekly through mid-February 2021.

Evoking the Senses will culminate in a 'celebration of the senses' on Valentine's Day, with the presentation of Transformer's 5th Annual Heartbreakers Ball, reimagined this year as an interactive online 'variety show'.

EVOKING THE SENSES at the LINE DC | 1770 Euclid St NW, Washington, DC 20009

A curated rotation of FlatFile works will be presented in the Euclid Street, NW entrance of the LINE DC hotel lobby through Feb. 20, 2021.

SMUDGE | 1319 Shepherd Street NE, Washington, DC 20017

Artists Amy Hughes Braden and Alex Braden present a two-day pop-up show December 12-13, in their empty home on the occasion of leaving it. Exhuming their own ghosts, invoking echoes, gathering remnants, and with windows open – quite literally airing out the space – SMUDGE senses the presence of past and future inhabitants and wonders if time is tenseless. Amy Hughes Braden presents new blobs, flat and in the round upstairs, while Alex Braden creates a sound installation for the down. Make an appointment to view SMUDGE [here](#). For bio info visit [here](#).

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ABOUT TRANSFORMER'S *FLATFILE* PROGRAM:

Launched in spring 2007, Transformer's *FlatFile* is an evolving collection of two-dimensional artworks in a variety of mediums including: photography, painting, drawing, printmaking, zines and more. All artworks are sized at or below 16" x 20", and priced at or under \$500.

The more than 400+ original artworks in the *FlatFile* are curated by Transformer staff, and reflect our organization's mission to support a diversity of emerging artists, creative aesthetics, and artistic practices. Works from Transformer's *FlatFile* have been presented in art fairs, international exhibitions, and pop-up initiatives, and are ideal for both emerging and established collectors. 70% of all *Flatfile* artwork sales go to participating artists, with 30% going to support Transformer.

All Transformer *FlatFile* artworks are available for viewing and purchase at Transformer's online *FlatFile* Store, www.flatfile.transformerdc.org, and by appointment at Transformer's 1404 P Street, NW exhibition space. Gift certificates available! Order before December 17 for shipping before the Holidays. All orders placed after December 17, 2020 will ship in January 2021.

Evoking the Senses is supported by the LINE DC, District Fray, and Frames by Rebecca.

Image Credits (top L-R): Aphra Adkins, Eames Armstrong, MK Bailey, Jessica Cebra; (bottom R-L): Matt Hollis, Andy McIntyre, Ding Ren, Rose Jaffe

t r a n s f o r m e r is a Washington, DC based 501 (c) 3 artist-centered, non-profit visual arts organization. Founded in June 2002 by artists & arts organizers, Transformer provides a consistent, supportive, and professional platform for emerging artists to explore and present experimental artistic concepts, build audiences for their work, and advance their careers. A catalyst and advocate for contemporary artists and emergent expression in the visual arts, Transformer connects and promotes emerging visual artists within regional, national and international contexts through innovative exhibition and programs partnerships with a broad & diverse range of individual and organizational partners.

t r a n s f o r m e r's 2020/21 Exhibition Series and programs are supported by: Bloomberg Philanthropies, The Morris & Gwendolyn Cafritz Foundation, The Cross Currents Foundation, The DC Commission on the Arts and Humanities/NEA, The Robert Lehman Foundation, The Sachiko Kuno Foundation, The Truist Foundation, The Andy Warhol Foundation for the Visual Arts, and The Visionary Friends of Transformer – a growing group of individual donors & corporate sponsors.



Inspired by the District and housed inside a 110-year old historic church, the LINE DC is the product of a community effort by local chefs, bartenders, artists, and cultural contributors. Located in the heart of Adams Morgan – where cultures intersect to create one of Washington, DC's most diverse, non-stop neighborhoods – the LINE delivers a uniquely rich way to experience the nation's capital. Visit [website](#).



District Fray provides a vibrant source of lifestyle and entertainment news to Washingtonians via a monthly print and digital publication. The magazine has translated media, social sports and events empire DC Fray's "Make Fun Possible" mantra into a tangible ethos that locals can rely on to stay in the know about what to do in and around the city through the lens of inclusive, eclectic and objective content. *District Fray Magazine's* elevated editorial allows readers to experience the city through the voices of its talented writers and local interviewees. Follow on social media @districtfray or visit [website](#)